

TENNESSEE MEDICAL ASSOCIATION HOUSE OF DELEGATES

April 29, 2017

Resolution No. 06-17

INTRODUCED BY: CONRAD BRIMHALL, MD, DELEGATE
LAKEWAY MEDICAL SOCIETY

SUBJECT: MEDIA CAMPAIGN FOR PHYSICIAN LED TEAM MODEL

1 Whereas, It is the experience of the Lakeway Medical Society that mid-level health care
2 providers can best utilize their skills and training to provide patient care as part
3 of a physician-led health care team; and
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5 Whereas, The media is an effective method by which to get the message out to the public
6 about the differences in training and experience between physicians and
7 advance practice nurses; and
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9 Whereas, The public can become educated to choose their health care providers based
10 on their use of a physician-led health care team model; and
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12 Whereas, If patients receive the best health outcomes in a physician-led health care
13 team setting, they will support that model in their communities. Now,
14 therefore be it
15

16 **RESOLVED,** That the Tennessee Medical Association Board of Trustees is urged to fund and
17 implement a statewide media campaign to educate the public about the
18 differences in health care providers and how to choose a health care setting
19 that utilizes a physician-led health care team.

Sunset: 2024

Fiscal Note: *To Be Determined*