

TMA Corporate Partnerships

TMA Corporate Partnerships are one-stop shopping for your business. We offer three levels of partnership and each is a complete marketing plan for the year. Each offers you access to our 7,500+ members in a number of unique ways. From attending our meetings to a presence on our web site to having the ability to directly communicate to our physician members, your message will be seen in any number of ways.

Elite Package	Premium Package	Value Package
Annual Cost - \$16,000	Cost - \$12,000	Cost - \$8,000
Full-page, four-color monthly ad in <i>Tennessee Medicine</i>	Full-page black-and-white monthly ad in <i>Tennessee Medicine</i>	
Partner profile in TMA E-news	Web site link in page footer for <i>www.tnmed.org</i>	Half-page black-and-white ad monthly or full-page five times in <i>Tennessee Medicine</i>
Web site link in page footer for <i>www.tnmed.org</i>	Physician address information in an electronic format once a year	Web site link on <i>www.tnmed.org</i>
Access to members-only areas of <i>www.tnmed.org</i>	Inclusion on TMA mail and electronic distribution lists	Inclusion on TMA mail lists and electronic mail lists
Physician address information in an electronic format	Corporate inclusion at ticketed functions of MedTenn (TMA's annual meeting)	Eligible to submit news stories featuring your company's products and services in <i>Tennessee Medicine</i> once per year
Inclusion on TMA mail and electronic distribution lists	Up to two free subscriptions to <i>Tennessee Medicine</i>	Up to two free subscriptions to <i>Tennessee Medicine</i>
Recognition and inclusion at MedTenn (TMA's annual meeting)	Eligible to submit news stories featuring your company's expertise, products and services in <i>Tennessee Medicine</i> two times per year	
Inclusion of your company's promotional literature registration packets at MedTenn (TMA's annual meeting)		
Up to two free subscriptions to <i>Tennessee Medicine</i>		
Submit news stories featuring your company in <i>Tennessee Medicine</i> five times per year		
Co-brand promotional items with TMA for meetings		