



***TMA Alliance***

SUPPORTING THE FAMILY OF MEDICINE

## ***UPDATE 2021***

The Annual Leadership and Mentoring workshop for all Alliance members

### **“BUILDING BRIDGES”**

Thursday, September 9, 2021

9 AM to 3 PM

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Home of Dr. Gene and Mrs. Lyn Overholt  
5800 Lyons View Pike, Knoxville

### **GUEST SPEAKERS**

**Mr. Hallerin Hill, TV and Radio Host and motivational speaker**

**Dr. Elise Denny, former TMA president**

**Dr. Jerry Askew, President, Alliance for Better Non-Profit**

**Ms. Erika Thomas, TMA Advocacy Engagement Manager**

### **WORKSHOPS**

**Membership marketing**

**Roundtable workshops**

**TMA Updates and PAC Campaign**

### **REGISTRATION and TRAVEL**

Registration (\$35) includes event attendance and lunch

Registration deadline is September 1, 2021; Hotel deadline August 25, 2021

Courtyard Knoxville West/Bearden, 250 Brookview Centre Way, Knoxville

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1623956911897&key=GRP&app=resvlink>

### **Pre-Meeting Dinner**

Wednesday, September 8, 2021 at 6:30 PM  
BRAVO Italian Kitchen, 106 Major Reynolds Pl, Knoxville  
Email your dinner reservation to:

Sarah Higgins  
[sarahshiggins@aol.com](mailto:sarahshiggins@aol.com)

### **MEETING REGISTRATION:**

Please email your name and Alliance affiliation to:

Kelly Maxwell, TMAA Treasurer  
[maxwelltn@epbf.com](mailto:maxwelltn@epbf.com)

Payment by Venmo or personal check

More information about our Featured Speakers:

**Mr. Haller in Hill**

<http://www.hallerinhill.com/>

**Dr. Elise Denny**

[https://www.tnmed.org/TMA/News and Media/News/Dr. Elise Denny Named TMA President.aspx](https://www.tnmed.org/TMA/News%20and%20Media/News/Dr.%20Elise%20Denny%20Named%20TMA%20President.aspx)

**Dr. Jerry Askew**

<https://www.betternonprofits.org/about/staff>

**Ms. Erika Thomas**

[https://www.tnmed.org/TMA/News and Media/News/TMA Legislative Team Two New Members?utm\\_source=2021%20Communications%20Universe&utm\\_campaign=88a0b4ffa1-EMAIL CAMPAIGN 2017 05 18 COPY 01&utm\\_medium=email&utm\\_term=0\\_c59cf3c884-88a0b4ffa1-60224207](https://www.tnmed.org/TMA/News%20and%20Media/News/TMA%20Legislative%20Team%20Two%20New%20Members?utm_source=2021%20Communications%20Universe&utm_campaign=88a0b4ffa1-EMAIL%20CAMPAIGN%202017%2005%2018%20COPY%2001&utm_medium=email&utm_term=0_c59cf3c884-88a0b4ffa1-60224207)

## ***PANDEMIC PRECAUTIONS***

We are mindful of the continuing coronavirus pandemic in our state, and will be following the CDC recommendations for meeting in a private home. Please click the link below for guidance on safer travel to our event and information on the steps we will be taking to minimize our risks at the meeting.

**WE WILL BE WEARING MASKS INDOORS.**

[Guidelines for Safe Small Gatherings](#)