

TENNESSEE HEALTHCARE SYMPOSIUM

The largest and most interactive
healthcare symposium in the state.

On a web browser near you
November 10-12, 2020

Virtual Format Offers Year-Round Sponsor Exposure

Join us for our second annual symposium designed to support practice managers, coders, billers, auditors and other medical office staff **focused on efficiency and financial success**. The 2020 Tennessee Healthcare Symposium is a collaborative event between the Tennessee Medical Association and major insurance carriers offering an array of educational opportunities to enhance medical staff knowledge and practice impact.

Last year's Tennessee Healthcare Symposium brought together **500 attendees** for a single day traditional event. This year, **we're going virtual** with full remote access, outstanding industry speakers, up to 17.5 CME credits – *plus* 24-hour access for playback of all sessions throughout the year. This puts **your sponsor message** in front a highly engaged **industry-specific audience** never before seen in Tennessee.



Education

Secure your role as an industry advisor on myriad topics from TennCare and telemedicine, to coding and documentation.



Sponsor/Exhibitor

Showcase your product or service in our virtual exhibit hall among the latest and greatest in healthcare.



Claims Help

Provide one-on-one consultations on such topics as claims issues, disputes and appeals, prior authorization and more.



Digital Exhibitor Opportunities

A captured, industry specific audience. Thousands of curious eyes. And unlimited playback potential for CPM values unmatched in the industry. Limited sponsorship packages are available now with unique brand integrations for our live digital event *and* ongoing brand exposure via post-event recorded sessions.

For our full list of sponsorship packages, please see the back side of this flier.

Event contact: Christy Reeves | christy.reeves@tnmed.org | 615.460.1669
tnmed.org/symposium

Sponsorship Commitment Form

BRONZE SPONSOR - \$500

- Website listing on the official event page.
- 1/2 page ad in the official digital program.

SILVER SPONSOR - \$1,000

- Up to 5-minute in-app demo, between sessions.
- Two pre-event digital marketing promotions.
- Website listing on the official event page.
- 1/2 page ad in the official digital program.

GOLD SPONSOR / - \$2,500

- Up to 10-minute in-app demo, between sessions.
- Deliberate day-of promos of your in-app demo room.
- Five pre-event digital marketing promotions.
- Website listing on the official event page.
- Full page ad in the official digital program (with link).
- Inclusion in official event media releases.

Select Level

Bronze Sponsor



Silver Sponsor



Gold Sponsor



Company Name:

Contact:

Phone:

Email:

Street Address:

City/State/Zip

EXHIBITOR HOURS

- November 10, 11, 12 from 8am to 4pm.
- Plus 24-hour year-round exposure in our "always on" demo room archive.

CANCELLATIONS

- Refunds will be issued to Sponsors in the event the Symposium is cancelled for any reason.
- No refund will be issued after October 1, 2020 for sponsor-initiated cancelations.

PAYMENT

- Full exhibitor payment is expected at time of registration, and no later than October 1, 2020.
- Make checks payable to:
Tennessee Medical Association
Attn: Christy Reeves
701 Bradford Avenue
Nashville, TN 37204
- Call 615.460.1669 to pay by credit card.

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