## Sponsorship and Exhibitor Opportunities

Join us for our inaugural symposium designed to support practice managers, coders, billers, auditors and other medical office staff in efforts to improve efficiency and financial performance. The 2019 Tennessee Healthcare Symposium is a collaborative event between the Tennessee Medical Association and major insurance carriers offering a wide array of educational opportunities to enhance medical staff knowledge and practice efficiency.

### Dates and Locations

<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
<th>Venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oct 8</td>
<td>Memphis</td>
<td>Fogelman Conference Center</td>
</tr>
<tr>
<td>Oct 9</td>
<td>Nashville area</td>
<td>Wilson County Expo Center</td>
</tr>
<tr>
<td>Oct 10</td>
<td>Knoxville</td>
<td>Rothchild Conference Center</td>
</tr>
<tr>
<td>Oct 11</td>
<td>Chattanooga</td>
<td>Chattanooga Convention Center</td>
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### EXHIBITOR ONLY - $500

*(limit 25 per location)*

- Company information in event program
- Exhibit table with two chairs
- Two attendees

### BRONZE SPONSORSHIP - $2,500

*(limit 1 total)*

- 1,000 lanyards with company name/logo
- Company information in event program
- Exhibit table with two chairs
- Two attendees

### SILVER SPONSORSHIP - $3,000

*(limit 1 total)*

- 1,000 programs with full page ad on back
- Short company video to play in the exhibitor area
- Company information in event program
- Exhibit table with two chairs
- Two attendees

### GOLD SPONSOR - $3,500

*(limit 4, per location)*

- Snack sponsorship
- Short company video to play in exhibitor area
- Company information in event program
- Recognition sign
- Exhibit table with two chairs
- Two attendees

**SOLD OUT**

### DIAMOND SPONSOR - $5,000

*(limit 1 per location)*

- Breakfast sponsorship to include 5-minute presentation with attendees prior to a breakout session
- Short company video to play in exhibitor area
- Company information in event program
- Recognition sign
- Exhibit table with two chairs
- Two attendees

### PLATINUM SPONSOR - $7,500

*(limit 1 per location)*

- Lunch sponsorship to include 15-minute presentation with attendees
- Short company video to play in exhibitor area
- Company information in event program
- Recognition sign
- Exhibit table with two chairs
- Two attendees

Contact: Karen Baird  
karen.baird@tnmed.org | 615.460.1651  
[tnmed.org/symposiumsponsor](http://tnmed.org/symposiumsponsor)
TENTATIVE EXHIBITOR HOURS

- Exhibitor Setup: 6 – 7 a.m.
- Exhibits Open: 7 a.m. – 4:15 p.m.
- Exhibitor Breakdown: 4:15 p.m.

NO SHOWS, CANCELLATIONS, ETC.

- Registration may be canceled up to August 31, 2019 with a refund issued, less 50% of exhibit.
- No refunds will be given past September 1, 2019.
- Additional sponsorship opportunities are not subject to refunds.

PAYMENT

- Full exhibitor payment is expected at time of registration.
- Make checks payable to Tennessee Medical Association
  Attn: Karen Baird
  701 Bradford Avenue
  Nashville, TN 37204
- Call 615.460.1651 to pay by credit card

Exhibitor Attendee Names: _______________________________  one sponsor only

<table>
<thead>
<tr>
<th>Priced Per Location</th>
<th>Memphis</th>
<th>Nashville-area</th>
<th>Knoxville</th>
<th>Chattanooga</th>
<th>Total</th>
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<tbody>
<tr>
<td>Exhibitor $500</td>
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<tr>
<td>Bronze $2,500</td>
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<tr>
<td>Silver $3,000</td>
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<tr>
<td>Gold $3,500</td>
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<tr>
<td>Diamond $5,000</td>
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<tr>
<td>Platinum $7,500</td>
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Grand Total: ____________________________$