

Tennessee Medical Association

2023 TN MEDICAL AND PHARMACEUTICAL COUNCIL

PURPOSE

To serve as a networking opportunity and re-energize the relationship between physicians and the pharmaceutical industry in Tennessee. We seek to discuss issues that may cause concern, resistance or friction between prescribers and producers, as well as propose solutions to common problems inherent in the US health care system.

In addition, the council will serve as a focus group for the Tennessee Medical Association (TMA) to provide strategic, advocacy and regulatory ideas on lowering the cost of medical care for patients, preventing barriers to patient medical care and improving relations in Tennessee between manufacturers and physicians.

WHO

The TMA will assemble council members, physicians and public policy leaders from across the state, to discuss legislative and regulatory initiatives that are representative of the current market environment. Pharmaceutical companies doing business in Tennessee are invited to participate in the council alongside their counterparts in the TMA.

WHEN

The Council will have two (2) in-person meetings in 2023; a cocktail party reception in March and a formal dinner reception in October. The reception dates are TBD. Both events will be coordinated by TMA staff and council chairs. All activities are funded through contributions made to the council by member companies.

In addition, the council will hold a Zoom conference call in February to review all healthcare bills introduced in Tennessee during the 2023 legislative session and their impact on industry. A second conference call will be held in the fall of this year.

GROUND RULES

Each meeting to last no more than 2 hours total. Each representative will be asked to submit items to be discussed in advance of the meeting. Co-chairs (elected by the Council) will set the final agenda. Agenda items may include "for discussion items", presentation of draft documents, industry presentations, guest speakers and other noteworthy items or subjects.

COST

\$5000 per year



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COUNCIL MEMBER BENEFITS

EVENTS

- Two council meetings per year – one during the legislative session and one in the early fall
- Cocktail Hour in March 2023 from 4:30 to 6 PM. Date is TBD. The Westin Nashville, 807 Clark Pl, Nashville, TN 37203
- An invitation for each company to attend TMA annual membership forum meetings
- 2023 Fall legislative dinner in Nashville. Location is TBD
- Access to Tennessee physician thought leaders and TMA advocacy/government affairs experts

COMMUNICATIONS

- Receive quarterly Board updates
- Receive complimentary copies of TMA member communications (bi-weekly *Member News*, bi-monthly *Topline* newsletter)
- Previews on TMA's 2023 Summer Legislative Committee meeting where initial issues for the upcoming session are discussed
- Receive legislative updates

CONTACT

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